



COMPANY PROFILE

ABOUT US

- **SMS INFORMATICS** took its first step into IT industry on January 01, 1999.
- We are a premier renowned IT Solution Provider based out of Kolkata, West Bengal, India. We can boast of being one of the early starters in India providing smart web based software solutions. Our Company is actively involved in domestic and overseas onsite-offshore projects.
- Our prime focus is to create and deliver **TIMELY** business solutions ensuring high **QUALITY** and **COST** effectiveness.
- These days every business house aims to reduce costs of operation and enhance organizational productivity. Routine and repetitive tasks eat up most of the time of employees. If planned and handled smartly, these tasks can be performed in lesser time. Employee's work hours can be planned and deployed through effective computerization.

SMS INFORMATICS brings automation to daily activities and tasks to provide simple but smart solution to a complex situation and save time and manpower as well.

WE OFFER

As a benchmark Information Technology Company, we offer the following software development services.

- Tailor-made Software Development
- ERP Application development
- IT Turnkey Projects
- Web Application Development
- Website Development
- iPhone Application Development
- Android based Application Development
- IT Hardware Projects





OUR VISION & MISSION

Vision::

- We aim to be a major player in the global custom software development or Turnkey Projects.
- We endeavour to be a top performing company and a trusted partner for our customers, as well as a great place to work for our IT engineers.

Mission::

- **SMS INFORMATICS's** mission is to consistently deliver high-quality software development and IT Infrastructural services to its customers assisting them in their needs.
- **SMS INFORMATICS**, a company with strong work ethics, provides a rewarding workplace for its employees. We encourage creativity, fuel enthusiasm and build sustainable relationships based on trust and respect.

OUR MULTI-DOMAIN EXPERTISE

We have expertise in variety of business application and implementation, such as,

- Online Recharge Portal
- ERP Application for large FMCG House
- Project Monitoring System
- Web based solution / Portal Development
- School Management System
- Weigh Bridge Automation System
- Insurance Portfolio Management
- IT Service (Helpdesk) Support

OUR ENGAGEMENT MODELS

We provide optimal and effective services to our clients and based on our experience, we have kept different engagement models and to match their business requirement and to bring in flexibility in working with our customer. The probable models can be

- Fixed price Custom Software Development Services.
- Fixed price Turnkey Projects.
- IT & Management Consulting Services.
- Contract Programming Services.
- Onsite & Offsite Outsourcing Services.
- Web Application Development Services.





SOME OF OUR CUSTOMERS...

Turnkey – Computer Hardware Projects

- ◆ Barclay Institute Of Hotel Management
- ◆ C.C.C. Co. Ltd.
- ◆ Compaq (I) Ltd.
- ◆ District Primary Education Program
- ◆ Elgin Group Of Hotels
- ◆ Exide Industries
- ◆ Global I.T.Services
- ◆ Hindustan Engineering Corporation
- ◆ India Forging Pvt. Ltd.
- ◆ Indian Leather Technologies Association
- ◆ Leder Chemische Ltd
- ◆ Lee & Muirhead
- ◆ Lemuir Air Express
- ◆ Mishra Dhatu Nigam Ltd. (Ministry Of Defense – Govt. of India)
- ◆ Netaji Research Bureau – W.B
- ◆ Rotary Club of Salt lake Airlink India Ltd.
- ◆ Wellman Incandescent India Ltd.
- ◆ West Bengal Minorities Development & Financial Corporation
- ◆ West Bengal Panchayat office for Bhangore –II Block
- ◆ West Bengal State warehousing Corporation

Software Development & Services

- ◆ TATA Steel (Hot Roll Divison)
- ◆ TATA Steel Coal Washery Plant (Ghato)
- ◆ Avery India Ltd. (Bokaro)
- ◆ B.E. College (Shibpur-W.B) – Government of West Bengal
- ◆ Balmer Lawrie & Co. Ltd. (India Govt. Enterprise)
- ◆ Crystal Cables Ltd.
- ◆ Elgin Hotels Pvt. Ltd
- ◆ Gherzi Eastern Ltd. (Kolkata)
- ◆ Hasting Jute Mills – Rishra
- ◆ HIDDCO – (W.B)
- ◆ Jamuna Travels
- ◆ Lafarge India Pvt. Ltd.
- ◆ Mckv Institute Of Engineering
- ◆ Nokia India Pvt.Ltd.





- ◆ R.R. Enginners & Consultant (Bilaspur)
- ◆ SRB Technocrafts Pvt. Ltd. – Howrah

SOME OF OUR PROJECTS.

1.TATA STEEL- Hot Roll Division : This software is used to receive the weighment from the weightrack weight digitiser and store it in the local PC and send to CYMS server . The mode of communication from digitiser to local pc (where this software will be available) will be through RS 232 and from local pc to CYMS server will be through TCP/IP port.

Technology Platform: ASP.Net and SQL Server

2.PEPSICO BOLTING PLANT – BHUTAN : An integrated Software Solution with

- a) Sale and Purchase Functions
- b) Stores Inventory Functions
- c) HR and Payroll Functions
- d) Finance Functions

Technology Platform: ASP.Net and SQL Server

3.TATA CONSULTANCY SERVICES : Portal Development on behalf of TCS for www.nature.com/scitable. It is a free science library and personal learning tool brought by Nature Publishing Group, the world's leading publisher of science.

Technology: Java, JQUERY, AJAX and Div Technology

4.BALMER LAWRIE & CO. LTD. : A supply chain management system between their Depo and Factory for their Grease and Oil Division.

Technology Platform : Asp.Net and SQL Server

5.ACCOUNTANTS GENERAL – WEST BENGAL (CO-OPERATIVE SOCIETY) : A total banking Software solution including Loan, Automatic loan process method and Bank Reconciliation.

Technology Platform: ASP.Net and SQL Server

6.UNIVERSITY GRANTS COMMISSION - KOLKATA : A complete Purchase & Store Online Management Software including automated Requisition, Indent Generation, Bid Comparison.

Technology Platform: ASP.Net and SQL Server

7.LAFARGE INDIA PVT. LTD. : Our service - solution for

- a) Samadhan Help Desk Support.
- b) Safety Violation System for Plants.
- c) Vendor Evaluation System for EOO.
- d) Bank Reconciliation System.
- e) Manpower IT Service.
- f) Safety Training Tools.

Technology Platform: ASP.Net and SQL Server / Flash/ J-query





8.HIDCO – WEST BENGAL : A project monitoring Application system to manage and monitor different project in West Bengal - India.

Technology Platform : VB and Access

9.AVERY INDIA LTD. : An integrated weighing system for different location of West Bengal under Eastern Coalfields Ltd.

Technology Platform : Initially, it was developed on FoxPro and re-engineered on VB and Access.

SOME OF OUR ONGOING PROJECTS..

- Complete ERP Application - popular FMCG Cosmetic & Perfumery Products.
- Customised Pan India Distribution Network Application - for Food and Beverages Co.
- Customised Pan India Distribution Network Application - for Beauty Product Co..
- An Online Recharge Portal .
- A Job Portal for UAE Client.
- A Loyalty Equity Management System.

SOME OF THE WEBSITES CREATED AND DEPLOYED BY US

1. www.nature.com/scitable
(on behalf of TCS)
2. www.sanskriti.org/Main (OS Job)
3. www.admerchantindia.com
4. www.bengalspeech.com + Mail Server
5. www.impetusmanagement.in + Mail Server
6. www.indiaforgingltd.com + Mail Server
7. www.ddgroup.net + Mail Server
8. www.scintillant.in + Mail Server
9. www.thecounsellors.co.in
10. www.manashi.in + Mail server
11. www.bhagirathi.co.in + Mail Server
12. www.venkateshfilms.com (OS Job)
13. www.mktea.co.in (OS Job)
14. www.neel-sys.com (OS Job)
15. www.webhleps.net (web application)
16. www.myperfectlease.com (OS Job)
17. www.mybookzone.net (OS Job)
18. www.hazraelectricals.com + Mail Server
19. www.tlce.co.in + Mail Server
20. www.rspowersolution.com + Mail Server
21. www.warehousingwb.com
22. www.tendervalue.in
23. www.valueprocuretechnology.com + Mail Server
24. www.warehousingwb.com
25. www.walletsplus.net
26. www.r4salon.com + Mail Server
27. www.straitskonnnect.com + Mail Server
28. www.petrobulk.org + Mail Server
29. www.mohanmotornissan.co.in + Mail Server
[Group of Mohonmotors]
30. www.dskbenelli-kolkata.com + Mail Server
[Group of Mohonmotors]
31. www.mail.isuzu-kolkata.com. + Mail Server
[Group of Mohonmotors]

Technologies used for above websites are

- Wordpress
- Joomla
- Magento
- Opencart
- Oscommerce

Regd. Off: D.S.Lane, Howrah – 711109, **Mobile:** +91 9874352064, **Mail id:** supriyo@smsinformatics.com

